

Premier Ag April Newsletter

In like a lamb.. out like a lion.. March is gone and as we roll into April, we finally get back to spring.

Calves are hitting the ground and overall, most producers in our area have had a fantastic start to calving season with the warmer drier weather we have been getting. With calving in full swing don't forget to get stocked up on our CS RANGE mineral with Availa 4, XPC, and Rumensin to support your calf health and improve efficiency of your cattle today!

Did you know that Premier Ag can get Land O Lakes Milk Replacer, Colostrum Replacer, and Electrolyte supplements?? We can get many of these milk items in individual packages or in larger quantities at lower cost! Land O Lakes is an industry leader in milk products and calf starter feeds.

New this year are the updated blue bags for select bagged Availa 4 mineral. Why the blue bags? Zinpro Performance Minerals promotes using Availa 4 organic "chelated" trace mineral at the full rate of 7 grams/hd/day. Purina negotiated with Zinpro to be the ONLY supplier in the marketplace to offer the "Certified Full Rate of Availa 4 at 7 grams/hd/day." To let customers know we are the only company why can guarantee the full rate of Availa 4, Purina came out with the new blue bags with certification stamp for most Wind and Rain Availa 4 Mineral bags.

2024 Spring Mineral Promo:

2024 Spring Mineral Promotion

Program Offer Details:

Receive:

- \$50/ton discount off-invoice on select BAG & TUB cattle, sheep, goat, and dairy minerals at select locations
- Additional \$20/ton discount off-invoice on eligible cattle products containing Altosid or ClariFly Fly Control



Take advantage of our Spring Mineral Booking
Discounts Starting Jan. 15th 2024 through May 3rd 2024.



This is the time to book up your spring and summer mineral!!
Additional discounts for products containing fly control
additives Altosid and ClariFly!



Spring Booking for your mineral ENDS MAY 3rd, 2024 so HURRY in and get your summer mineral booked for the BEST price offered this year!

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Premier Ag Annual Customer Appreciation Supper

Premier Ag wants to invite all our patrons to come to our Annual Customer Appreciation Supper coming up on April 23rd, 2024. This is an informal appreciation supper for everyone as a thank you for being a loyal customer. Supper time and food served will be posted closer to the event date. Bring a friend or neighbor that does not currently use our products and receive a special discount on any of our livestock products!!!!

Annual Anniversary Supper

- **When?** Tuesday, April 23rd
- **Where?** Premier Ag Warehouse, 200 US-18, Colome SD 57528

Premier Ag in Colome, SD wants to invite you to our Annual Spring Anniversary Supper on Tuesday, April 23rd, 2024 at the Premier Ag Warehouse in Colome, SD.

This is an appreciation supper to thank our loyal patrons for supporting local business and using the best products in the industry. Thank You! Mealtime and food selection will be posted at a later time.



For more information on any of our other feed products, contact us at-

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